

Changing for Excellence Business Case – Enrollment Management (Domestic)

Projects	% Complete
• Recruitment: <i>strengthen pipeline through more aggressive funnel management (FYR/TR)</i>	100%
• Retention Management: <i>increase first-year rate to 90%, six-year graduation to 70%</i>	100%
• Technology: <i>establish systems and structures necessary to achieve enrollment results</i>	100%
• Yield Management: <i>solidify/improve yield rate from admit to enrolled</i>	100%

Recruitment and retention infrastructure

Transfer Updates:

- Transfer evaluation is now available via student self-service
- Outward facing transfer system has been reengineered to improve response time as well as allow future look-and-feel enhancements
- Two new articulation agreement drafts are still in progress
- Statewide Reverse Transfer Agreement has been approved by BOR and in the process of being implemented
- Edwards Campus developing Degree in 3 programs in collaboration with high schools and JCCC in an effort to accelerate time to degree for students interested in Edwards Campus undergraduate degree completion programs
- Expansion continues of courses included in the statewide transfer grid
- Exploring and moving towards program launch of Dual Admissions program with KU and JCCC
- Edwards Campus developing EM infrastructure designed to facilitate transfer student enrollment into new undergraduate program offerings